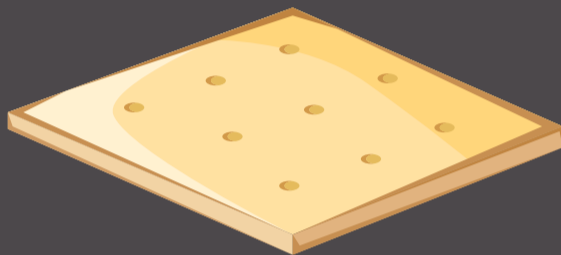


# FROM TOP TO BOTTOM: WAYS TO GET S'MORE FROM YOUR TRANSFER AGENT

Just like a great recipe, ingredients matter. After all, your transfer agent is the sum of its parts. Single ingredients by themselves can seem lackluster or leave you wanting more. And when experiences or capabilities are combined, like ingredients, the result can be dramatic – and satisfying. Here's a tasty twist on how Computershare can position you for success by giving you s'more ways to keep your stakeholders happy, so you can relax and savor the experience.

## TOP LAYER CORPORATE GOVERNANCE

This is the top of your s'more stack. It's where strategies matter and corporate governance is the primary ingredient.



## Guidance for Governance

We can offer you s'more expertise and guidance on a range of complex corporate governance topics, including ESG, activist investor preparedness, board diversity and more.

*474 U.S. companies were publicly subjected to activist demands in 2019. Will you be one of them in 2020?!*

## Entity Compliance

Rely on Computershare for entity management and registered agent services, so your entities remain compliant, freeing you up to focus on more strategic tasks.

*On average, as much as 5% of your legal entities may not be in good standing.!!*

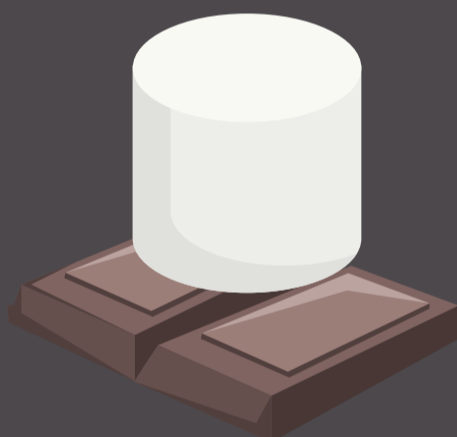
## Corporate Action Support

Work with a transfer agent who has managed many of the world's largest and most complex corporate transactions, so you can close your next deal with confidence.

*FACT: In 2019, Computershare managed 594 public and private M&A transactions and distributed entitlements of over \$224 billion.*

## CORE TRANSFER AGENCY

This is our core and holds everything together. For 40+ years, we've been the largest global transfer agent providing advisory services, communications and technology solutions to more than 6,000 U.S. companies.



## Rated No. 1

transfer agent in overall satisfaction for managing shareholder services for issuers with more than 2,500 shareholders.<sup>3</sup>



## In good company

Computershare serves:  
> 70% of the Dow 30  
> 58% of the S&P 500  
> 54% of the Fortune 500



## 75 million

registered shareholders managed by Computershare

*Day 1:*

## Meet Your Dedicated Project Manager

You'll have close oversight not only as our transfer agent client, but also when we support you through annual meetings, mergers, acquisitions, and other corporate actions. Not all transfer agents provide this important ingredient – this is how we sweeten your Computershare experience.

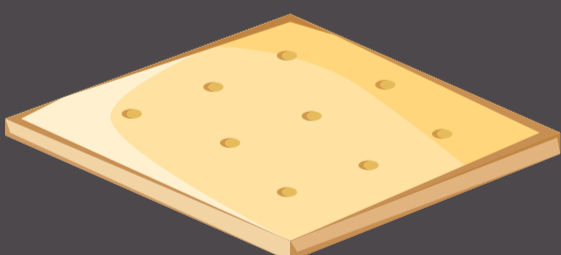
## Advanced BitSight Security Rating



Your shareholder data will be protected by a partner who is 100% dedicated to InfoSec. Our IT experts around the globe guard your data with active monitoring, network and application scanning – and more.

## FOUNDATION PEOPLE & TECHNOLOGY

Like the first graham cracker crunch of a s'more, this is the first difference you'll notice. We aggressively recruit and hire top talent, and reinvest nearly 12% of our annual revenue into R&D to support companies like you.



*R&D enables you to connect with your shareholders in their preferred format, including text messaging!*

- 2.5M accounts enrolled in text messaging
- 800K text messages per month on average
- Shareholders can vote at annual meetings via text

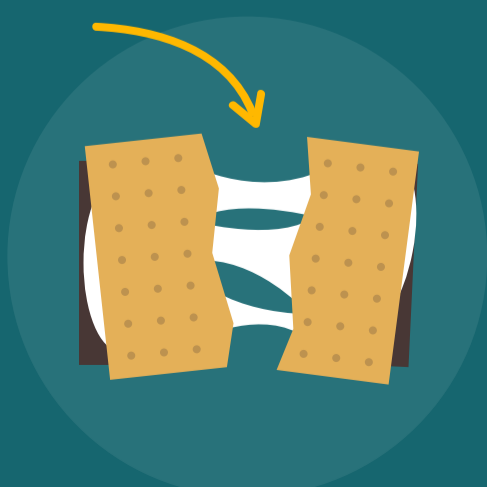


Approximately **\$291 million** technology investment in 2019

*Shhhhh...*

## THE SECRET INGREDIENT: FLEXIBILITY

Computershare works on your behalf to bring your vision of creating positive shareholder experiences to life. Acting as your own in-house transfer agent? Working with an outside vendor? Configure your service with Computershare, so your shareholders' experiences feel personal. From delicately warm to well-done, you'll receive transfer agent services according to your tastes and preferences.



## EXPECT S'MORE. GET S'MORE.

Sure, s'mores typically have a few basic ingredients – three to be exact. But why stop at three? Stacking more makes for a better experience and taste. And just like this campfire culinary classic, what if you could get more from your transfer agent partner?

What if you could also receive:

- Corporate governance guidance and consulting
- Support for complex corporate M&A events
- Compliance tools for entity management
- Annual meeting administration and execution
- Unclaimed property location services

*The combinations of what you can get from Computershare are extensive. The more you add the more you create an experience that's even better. Now that's sweet.*



<sup>1</sup> Georgeson 2019 Annual Corporate Governance Review.

<sup>2</sup> Study of the companies that switched to Computershare's Registered Agent Service prior to on-boarding.

<sup>3</sup> 2019 Group Five Shareholder Services Benchmark Study.